



RYAN BURKE

ART DIRECTOR

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OBJECTIVE

Expert graphic designer and art director seeking new opportunities within a renowned, engaging agency in need of a bright, charismatic leader capable of managing small design teams, contributing to creative brainstorming/ideation and being involved in the creative process anywhere from concept to final delivery.

PROFESSIONAL EXPERIENCE

ZENO Group **2015 - Current**
Senior Graphic Designer

During my time at Zeno, I have worked on 85+ major brands, most being globally revered and my responsibilities for each brand, project or campaign have varied based on content outlet or purpose of the piece. From Design to Art Direction, my involvement in projects varies from taking on my own and delivering directly to either account team or client, to delegating other team members and enhancing the attention to detail or brand cohesion of a project or piece they are working on or we are tackling as a team.

Ryan Burke Design **2011 - Current**
Design / Development / Direction

Freelancing for various clients on local and global scales. My job description for these projects entails the full design process, including direction, design and development of elements and assets. From ideation to estimation to conceptualization and eventually finalization, I am there from start to finish ensuring quality, timely milestone marks being hit and a good experience with my clients and brands all up until final delivery.

Coates Sign Co. **2011 - 2012**
Production Designer

I was outsourced for a short term contract to redesign and elevate the In-Store overhead display menu boards for various companies. I was responsible for layout and image edits for all assets needed across the projects. There were photographers that I worked with to get the right imagery and aesthetic for most of the custom shots.

ABOUT ME

I believe the old saying that a picture can tell a thousand words. I also believe that the same picture can communicate absolutely nothing without the application of innovative, creative, engaging and impactful design.

The content being consumed and shared by the generations of today's society is more extravagant, unique, on-demand and personal than ever before. To keep up with the digital age, and an ever-changing market, creatives must be versatile. My mission is to create content that connects with audiences on all of those levels using my expertise and skillset in design, the experience I have with brands and how to spread their messages, my attention to detail and the love I put into my work.

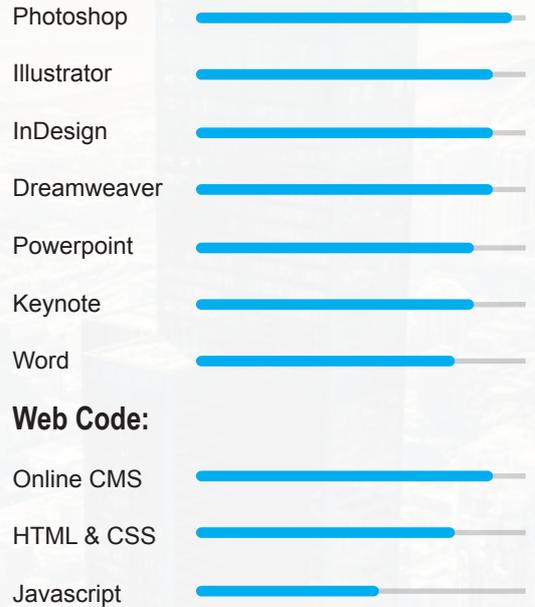
SOCIAL

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SKILLSET

Software:



EDUCATION

QANTM/SAE College
Sydney, Australia

Bachelor of Creative Media - Graphic Design Major
Class of 2011

Certifications:

- OMI - B2B Social Media Marketing
- OMI - Content Marketing
- OMI - Social Media Marketing
- OMI - Digital Strategy
- OMI - Essentials of Online Marketing